

## LPTV Talking Points

1. What the FCC is looking for
  - They want more spectrum for the telecommunications to be able to reach rural areas for emergency broadcasting which can be found in the National Broadband Plan: <http://www.broadband.gov/plan/>
  - They took back spectrum in – channels 52-83 of which channels 52-69 were acquired in 2009
  - Now, they want channels 31-51
2. The Law
  - The Senate's subcommittee passed 21 to 4 to take the spectrum channels 30-51 (starting with LPTV)
  - Link to Bill Number S.911: <http://thomas.loc.gov/cgi-bin/bdquery/D?d112:1:./temp/~bdmWiw:@@L&summ2=m&/home/LegislativeData.php>
3. How many stations will this affect?
  - Over 7,000 stations
  - Between 2,000 & 2,500 additional stations have been applied for
4. Who owns these stations?

40% of low power television (LPTV) stations are owned by:

  - Minorities
  - Women
5. How do these stations affect the community?
  - Showcase community talent, businesses, and events
  - Sponsor community based events
  - Supply an outlet to communicate quickly to the entire community
  - Employ from within the community
  - Offer internship opportunities & educational training
  - Volunteer based where retirees can use their gifts
6. **What is the answer?**
  - Let your LPTV stations have flexible use of their spectrum where LPTV can provide free broadband & TV
    - The technology is readily available
    - Stations already have a local presence
    - Help keep local jobs
      - 2.5 million jobs stand to be affected if the bill goes into affect
      - More jobs will be created to help LPTV better handle broadband
  - For more information go to: [www.coalitionforfreetvandbroadband.org](http://www.coalitionforfreetvandbroadband.org) & [www.spectrumevolution.org](http://www.spectrumevolution.org)
7. Has it been done before?
  - Yes, in Alaska (11 stations)